

TALKS WITH LIVE WOMEN.—No. 13

Ex-Cook for J. P. Morgan,
Protege of Hetty Green,
Is Live Hotel Manager

"The Great Mistake of Hotel Failures," Says Mrs. Genet, Who Has Redeemed Four Enterprises, "Has Been in the Architectural Arrangement of the Kitchens."

BY SOPHIE IRENE LOEB.

When I went to see Mrs. Caroline Genet, a woman who has taken four notable hotel failures and made financial successes out of them, I found her in the basement of the new building she has just acquired (and at the age of sixty taking up another ten-year contract, in the thick of work directing laborers and architects in the business of tearing out and rebuilding kitchen departments).

Mrs. Genet is a modest little woman whose motto in life must have been industry, for immediately you are impressed with that attribute. She wears a black skirt and a white coat, which garb is rarely varied and in which she greets her workmen as well as her wealthy and most noted guests. Mrs. Genet was for six years cook for J. Pierpont Morgan and is one of the few women who have been a worthy example of the successful business woman, since she came to this country with only 25 cents and could now retire to a life of ease, all through work well done.

Mrs. Genet attributes her present progress to her love of domestic duties and her propensities for pleasing others. MISTAKES IN THE KITCHEN ARRANGEMENTS.

"I agree with Mrs. Alexander, who in your 'Talks With Live Women' brings out the fact that every architect should have a woman adviser. In the four hotels that I have had, the prime mistake of previous failures has been with the architects and the general arrangement of kitchens and their accessories."

"Why there are not more women architects is a wonder to me, for it is the most natural thing in the world that a woman should look to the easy, accessible arrangement. To somewhat substantiate this, you have but to go to two of our largest and most prominent hotels in the city, where the error at present being enjoyed in remodeling kitchens, since here is the real foundation of success or failure in this business."

"It is the trifling detail as to service and its smooth operation that makes or mars such enterprises. Woman has the keenest sense of detail along these lines, and if more women were consulted in the method of service for hotel arrangements there would be much less trouble, not only in this direction, but with hotels and in the general running of these enterprises."

"Every one of the hotels that I have had I have done the remodeling of kitchens first of all. Not one of them had the proper arrangement. No attention had been paid to minute items that make up first-class, efficient service, which is the only thing that spells success in the hotel business."

"My principal delight is the kitchen," said Mrs. Genet, "and I spend most of my time there. I have no steward, doing all my own buying, for I think a woman can buy much better than a man, and I never allow any one to superintend any work that I can manage myself."

"It must be laborious work," I suggested.

"No, it isn't," answered Mrs. Genet, "any work you like is not laborious. Hard labor might be applied in work, but not in workmanship. There is a great distinction between work and workmanship."

"To go to work at a thing, especially if it has been a loss, and make it a gain and see the actual results of your efforts turn out just as you have planned them—I know of no greater pleasure."

HOW SHE CAME TO GO INTO THE BUSINESS.

"How may a woman go at this business?" I questioned.

"Well, of course I can only cite my own experience. Certainly I had to work from the ground up in order to get a little capital. I made it my particular aim to do everything I did in the most perfect way that I could do it."

"I like to cook, and there is a great art in cooking food, as any of the other so-called higher arts, that it was my special delight to prepare delicious and palatable food."

"I engaged as cook and when I first went into business I began in a small way, but aimed for high efficiency, and in that way catered only to the discriminating patrons."

"Now when I take a hotel the first thing I do is to correct its architecture, and though I have visited hundreds of hotels there are very few that are so constructed as to give efficient service. So that you see here, I begin with the kitchen, tearing out here and putting in there. For example, the stove you order should be situated on this side, where eatables do not lose heat in transportation to the dining room. It has been placed on the opposite side."

"In this way, many, many changes are necessary, and I am my own architect in this direction. It is utterly impossible to conduct an establishment unless the working apparatus is the most efficient that can possibly be attained. The rest follows. If you give people everything they want when they want it, success is certain, and the one thing to assume is that each and every guest has discriminating taste."

QUESTION OF MANAGING THE HELP.

"How do you manage your help?" I asked.

"The great trouble in the help line is that there is too much management and too much exacted. First of all I aim to have pleasing quarters for the help. Their own place of eating must be attractive as any other part of the house which is particularly their own."

"I do not believe in changing help



MRS. CAROLINE GENET.

very often. If they have efficiency and have faults, keep the efficiency and bear the faults. There is a law of balance, and the model servant with the delightful temper and, besides, a jewel of a worker, is, as yet, a rarity, as it is in any line of work.

"So that I make it a give-and-take proposition. If they give me their best work, and not their best temper, I accept both, and in the running up and down the stairs, I manage to keep my help pretty steady and long. There is not much in changing help. For it breaks in the smooth running gear to continually train new workers."

"How do you manage to do all this managing of various departments?" I asked, "and do you think the average woman could do it?"

"I think that the average woman who

GUARD YOUR COMPLEXION

Nothing is more trying to a delicate complexion than the strong sunlight of the beach. While enjoying that refreshing dip in the surf the sun, with merciless fervor, is beating down on the delicate skin of the face and arms and hours of discomfort and pain may follow.

To insure the preservation of the complexion nothing is so good as

VELOGEN
"Beauty's Guardian"

Gently rubbed into the face and hands night and morning, and when going out-of-doors it keeps the skin soft and preserves the freshness and beauty of the complexion. After motoring, golf or tennis, it is invaluable. At all druggists, in collapsible tubes, 25 cents.

Better than cold cream, used the same way.

DENTISTRY.

DENTISTRY THAT LASTS

Regardless of what extravagant price you may pay elsewhere for artificial denture, you'll get nothing to equal these Roofless Teeth in durability, beauty and satisfaction. They are simply unsurpassed and embody the last touch of expert creative dental skill. The roof of the mouth is uncovered—taste is unimpaired and the teeth always remain firmly in place, as intended by

THE NEW WATERBURY WAY

Come here in the morning, have your old teeth extracted FREE and return home at night with a NEW set that fits perfectly. Missing teeth replaced without pain—decayed teeth restored—loose teeth made firm. All work guaranteed 10 years. Extractions and dental surgery made PAINLESS by our

NEW BOTANICAL DISCOVERY

Full Sets of Teeth, \$5.00 Gold Crowns, 22 karat, \$5.00 Gold Fillings, \$1.00 up Silver Fillings, 50c. up

WATERBURY DENTAL PARLORS

54 W. 23d St., New York. 414-416 Fulton St., Brooklyn. (Opp. Eden Musee.)

HOURS, 8 TO 6; SUNDAYS, 9 TO 2. German, French and Swedish spoken. Ladies in attendance.

EXCURSIONS.

New York's Most Popular Excursion

BRIDGEPORT 76c

EVERY SUNDAY

applies herself and really wants success in a great need for woman's work here. As for me, I arise at 6 o'clock in the morning and go right to the kitchen, remaining there until after breakfast is practically over—about 10:30.

"I then go upstairs and see that the maids are properly engaged in their work, which brings it up to lunch time. I remain in the kitchen, remaining there until after lunch—about 3 o'clock. Then I take another tour over the entire house to see that everything is in perfect order."

Many times I do not hesitate to show a woman how to scrub if she does not know. My theory is that you cannot have work well done unless you know how to do it. In the afternoon I may have extra business appointments, which take up perhaps an hour.

"During the dinner hour I am again in the kitchen until about 8 or 10 o'clock, after which I look over the books and adjust things in the office. Then I rest or read a little and retire. That is my day's programme, which is seldom varied."

His Only Ammunition.

(From the Atlanta Constitution.)

"It, as you say, your opponent is blinder than he's painted, why are you allowing him to win?"

"Well, to tell truth, I've exhausted all the adjectives in my vocabulary and I've nothing else to sling."

HAIR THAT GIVES FATHER TIME THE LAUGH

We are just about as old as we LOOK. People judge us, by the way we LOOK. The man or woman with grey hair is beginning to get in the "Old Timer's Class."

This Twentieth Century does NOT want GREY hair—it wants the energy of Youth. The big things are being done by the YOUNGER generation.

There's a sort of "Has Been" look about those grey hairs. There is always one to criticize and smile scornfully. Father Time is a stern disciplinarian. Get the best of him. Give him the laugh. Do not be a "Has Been." It's unnecessary.

Use HAY'S HAIR HEALTH

Keeps You Looking Young

\$1.00 and 50c at Drug Stores or direct upon receipt of price and dealer's name. Send for trial bottle—Pillsbury Bros. & Co., Newark, N. J.

TERMS

\$100.00 down, balance \$10.00 per week

\$140.00 down, balance \$14.00 per week

\$180.00 down, balance \$18.00 per week

\$240.00 down, balance \$24.00 per week

CREDIT

CLOTHING

UP TO \$25.00

\$1.00 DOWN

\$1.00 WEEKLY

OPEN SATURDAY

AND MONDAY EVENINGS

57 AVE. 9TH ST. BROOKLYN

ANCHOR DENTURE

PLATE

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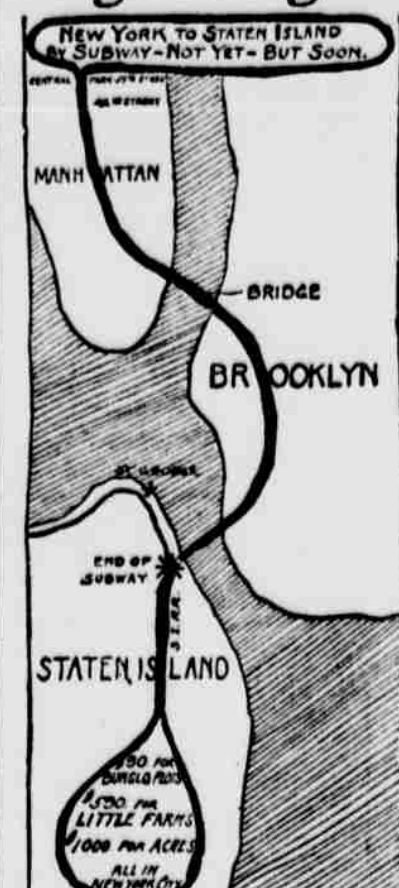
THE ORIGINAL AND BEST

BRIDGEPORT

\$1.00 BROCKTON

REAL ESTATE FOR SALE—RICHMOND.

Lightning Has Struck Staten Island



RICHMOND LISTENS FOR SUBWAY NOISE

From The World, June 19. Staten Island operators bought several large acreage tracts yesterday in sections quickly accessible to the proposed subway. Now that the Public Service Commission has adopted the proposed Brooklyn and Staten Island route, a two-track subway is assured from a point in Brooklyn under Fourth Avenue, near Sixty-fifth Street, where a connection can be made with the Fourth Avenue and the Narrows to a point near Ardena Street, in Richmond. There it will part in two branches to the north and the south shores of Staten Island. Land has been held at lower prices on Staten Island than in any other part of the greater city, and it is believed that a subway will start a great movement.

(Ardena Street is about 10 minutes from our Acre Plots at Annadale.)

Because of rain last Saturday and Sunday, we repeat the same advertisement that appeared in the New York papers last week.

REAL ESTATE FOR SALE—NEW JERSEY.

\$5,000 WILL BUY 7-ROOM

all-the-year-round mountain home. One-half acre ground, within easy walking distance of express station on J. & E. W. R. R. Less than one hour from Broadway. Hardwood trim throughout; parquet floor; steam heat, hot and cold water.

HIGH ELEVATION, HEALTHY MOUNTAIN AIR, NO MALARIA. ACTUAL WATER RIGHTS.

WRITE FOR PICTURE AND FULL PARTICULARS. THIS CERTAINLY IS A GREAT BARGAIN.

Address OWNER, P. O. Box 1923, N. Y. C.

EXCURSIONS.

\$1.00 Round Trip

TO Poughkeepsie

Sunday, July 28

New Steamer RENNELAER

Leaves Pier 32, N. R., Ft. Canal St., 8:45 A. M. West 132d St. Pier, 9:15 A. M. Excellent Cuisine and Music. Number of Passengers Limited. HUDSON NAVIGATION CO. Pier 32, North River. Phone Spring 14-00

SUNDAY EXCURSIONS

TO NEW HAVEN, \$1.00.

Steamer RICHARD PECK leaves Pier 28, N. R., 9:30 A. M., foot East 22d St., 10:00 A. M., New Haven, 11:30 A. M. Return, due N. Y. 6:00 P. M. Two hours in New Haven. Music, Refreshments.

UP THE HUDSON, 50c.

Steamer CITY OF LOWELL leaves Pier 28, N. R., 9:30 A. M., foot East 22d St., 10:00 A. M., New York, 11:30 A. M. Return, due N. Y. 6:00 P. M. Two hours in New Haven. Music, Refreshments.

Time excursions under management of FALL RIVER LINE

Tickets at Piers only on day of excursions.

BLOCK ISLAND, EVERY SUNDAY \$1.50

Special train, with buffet car, leaves foot East 22d St., N. R., 9:30 A. M., Block Island, 10:00 A. M., 11:30 A. M., 2:30 P. M., 4:30 P. M., 6:30 P. M. Return, due N. Y. 6:00 P. M. Two hours in New Haven. Music, Refreshments.

REAL ESTATE FOR SALE—RICHMOND.

Lightning Has Struck Staten Island

LIGHTNING has certainly struck, and struck hard. Gee whizz!! but we were surprised when the City and Transportation Companies adopted a route to Staten Island to be built within the next few years, and connected with Annadale—the home of Little Farms—by a run of fifteen minutes. We have never promised purchasers, and hardly hoped for, a subway to Staten Island, and here is one dropped in our lap like a bolt from the blue sky, and what is even more important to you, our prices were all based on present transportation facilities. But the unexpected has happened—the impossible has taken place, subways are assured to Staten Island while our prices remain the same.

Think of it—an acre in New York City for \$1,000—\$10 monthly—on transportation—only fifteen minutes from the subway's entrance. If this offer was made in Chicago, St. Louis or San Francisco, we would be mobbed with buyers, but there are so many flat-footed and lobster-loving people in New York that this advertisement won't probably raise a ripple. But, what do we care—the longer we wait, the more we get—and the more you, or some one else, pays. To illustrate: For several years we tried to sell you (the public) 97 lots for \$9,700—\$100 per lot—IN VAIN; we finally took the property off the market and three years later sold it for Ninety-seven thousand dollars, all cash. You can have the buyer's name if you want it. We are in the business to sell real estate. We want to give you the chance in preference to some out-of-towner. Won't you take it?

If an acre is beyond your means, \$120 to \$180 buys a Bungalow Plot, and \$500 buys a Little Farm, beautifully improved.

SATURDAY EXCURSIONS 2.30 P. M. SUNDAY INSPECTION TRAIN 3.00 P. M.

Excursion every Saturday at 2.30. If you can't come Saturday you are cordially invited (free tickets on application) to visit Little Farms and inspect its beauties on Sunday afternoon at 3 o'clock. No lots sold on Sunday.

WOOD, HARMON & CO.,
261 Broadway
Telephone 6500 Barclay
New York

FREE ROUND TRIP COUPON

Leave ferryboat from the upper deck on arrival at Staten Island. Take train to Annadale. You cannot miss it. Hand this coupon to our agent on train wearing yellow badge; he will supply your rail road ticket. We do not furnish ferry tickets.

FOR SALE.

DIAMONDS ON CREDIT

WATCHES \$7 Maiden Lane

DIAMONDS, watches delivered, convenient payments accepted; representative calls; telephone, 525 DIAMOND RING, \$1 weekly; watches, diamonds, jewelry, Metropolitan, 45 West 126th.

FOR SALE.

DIAMONDS ON CREDIT

AMERICAN WATCH AND DIAMOND CO.

5 Madison Lane, Tel. 3-0000

FOR SALE.

WATCHES \$7 Maiden Lane

DIAMONDS, watches delivered, convenient payments accepted; representative calls; telephone, 525 DIAMOND RING, \$1 weekly; watches, diamonds, jewelry, Metropolitan, 45 West 126th.

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WATCHES \$7 Maiden Lane

In New York's Shopping Center

HEARN

Fourth Street West of Fifth Avenue

TO GIVE EMPLOYEES FULL HOLIDAY

We Close ALL DAY SATURDAY

During July and August AS IN PAST TWELVE YEARS

JAMES A. HEARN & SON

Our Annual AUGUST SALE

Blankets and Household Dry Goods

BEGINS MONDAY, July 29th

SALE DEPARTMENTS INCLUDE: Blankets, Linens, Curtains, Rugs, Quilts, Pillows, Towels, Curtain Fabrics, Tackings, Towellings, Shades & Poles, Bureau Scarfs, etc. Silverware, Cutlery, Soaps

INVESTMENT TIME FOR HOUSEKEEPERS! Particulars in Sunday's World and Other Newspapers

STEAMBOATS.

PATTEN LINE

For Highlands, New York, Long Island, Astoria, and all Jersey coast resorts.

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